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# CAM MCCAUL FRONT-FLIPS TREK TO CRANKWORX COLORADO TITLE



## TREK C3 ATHLETES SWEEP CRANKWORX SLOPESTYLE EVENTS AS MCCAUL & SEMENUK GO 1-2 IN COLORADO

(Winterpark, CO) - Trek C3 riders Cam McCaul and Brandon Semenuk dominated the Crankworx Colorado slopestyle event on Saturday, July 30th, taking first and second place respectively and completing a Crankworx sweep for the Trek C3 program. McCaul's first place also kept the streak of Trek rider victories at Crankworx Colorado solidly intact.

In only his second event after returning to competition from injury, McCaul unleashed a flurry of flips, spins, and tricks on every feature of the fast-paced course aboard his Trek Custom Ticket Slopestyle. McCaul capped off the first of his three runs with a perfect no-handed backflip, immediately establishing a score that no rider could beat.

"Having such a perfectly dialed bike built for us by Trek really creates the confidence I need to throw a trick on every jump," said McCaul. "Trust in my bike is an even bigger deal coming off my injury and to come back and win here feels amazing."

McCaul's C3 teammate Brandon Semenuk took second place in Colorado, only a week after winning the sport's premier event; the Whistler-based Kokanee Crankworx. His finish in Colorado further reinforces his status as the most consistent freeride athlete in the world.

McCaul and Semenuk are members of Trek's C3 Project (Competition, Creativity, & Cinematics); a global collection of freeride legends appearing in events and films around the world. The C3 Project, charged with pushing the limits of what's possible on a bike, includes in addition to McCaul and Semenuk, Andrew Shandro, Ross Schnell, and Rene Wildhaber.

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