

Gambles' Ironman Win Caps Huge Weekend for Trek Triathletes

TREK/K-SWISS ATHLETES SCORE BIG IN SPONSOR'S BACKYARD AND MALIBU TRIATHLON

(Waterloo, WI) - Behold the power of cheese. On a gorgeous day in the capital city of Wisconsin, it was Trek/K•Swiss athlete and Ironman rookie, Joe Gambles (AUS) who set the tone for the region's biggest triathlon. Smashing the Ironman Wisconsin course record by nearly five minutes in his first ever Ironman competition, Gambles, who finished the event in an astounding 8:38:32, reflected on the biggest win of his young career, "I knew I had the fitness to win, but having never done this before, I didn't really know what to expect. To win in one of my biggest supporters' backyard is absolute magic."

Along what is commonly believed to be the second toughest course on the Ironman circuit, Gambles used his team-issue Trek Speed Concept to conserve the vital energy he would need to dominate the run. The SRAM Red R2C shifters and Bontrager Aeolus 9.0 wheels-equipped Speed Concept turned out to be the perfect choice as Gambles utilized the stored giddy-up to take the lead at mile 11 of the run.

In what was to be a warm up for the upcoming Kona, HI-based Ironman World Championship, it was Trek/K•Swiss triathletes Chris Lieto (USA) and Julie Dibbens (UK) who swept the tops of the podiums at the Nautica Malibu Triathlon. Lieto took top honors in the Pro Classic division while his teammate Dibbens snapped the tape in the Women's International competition.

Other notable finishes from Sunday were Trek/K•Swiss' Paul Matthews (AUS) who used a record bike leg in the Subaru Ironman 70.3 Maskota to pull off a second place finish and Trek-sponsored Blake Becker's (USA) fifth place finish in his hometown at the Wisconsin Ironman.



/ ABOUT TREK BICYCLE

Trek Bicycle is a global leader in the design and manufacture of bicycles and related products. Trek believes the bicycle can be a simple solution to many of the world's most complex problems, and is committed to breaking down the barriers that prevent people from using bicycles more often for transportation, recreation, and inspiration. For more information about Trek, visit www.trekbikes.com.

